

#LITTERHEROES AMBASSADOR ROLE PROFILE



Volunteer role: #LitterHeroes Ambassador

Keep Britain Tidy point of contact: #LitterHeroes Programme Coordinator

Where you will be based: Your local community

Our vision at Keep Britain Tidy is to have a clean and healthy environment, rich in wildlife and valued by people who 'love where they live'. The #LitterHeroes Ambassador programme has been running since 2018, supporting the most dedicated litter-picking volunteers across England.

Why volunteer as a #LitterHeroes Ambassador?

Our #LitterHeroes Ambassadors are passionate about eradicating litter, and leading litter-picking groups within their local community to support this mission. We are looking for people with infectious enthusiasm and a passion for action to become #LitterHeroes Ambassadors, to help us shape the future of a litter-free UK.

What will you be doing?

- Organising and leading a group of litter-picking volunteers within your local community to litter-pick your local area.
- Reporting where you have left your collected litter, any fly tipping, broken glass and other waste, for safe removal.
- Recording the number of bags collected and time spent volunteering through our Collect & Count tool.
- Spreading the word on reducing litter and improving the environment, such as via social media and participating in Keep Britain Tidy campaigns.
- Encouraging your group to register as #LitterHeroes and to use Collect & Count to log their individual litter-picking.
- Encouraging your group to return requested information from Keep Britain Tidy, such as annual surveys and equality, diversity and inclusion forms.
- Participating in online inductions and training relevant to the role.

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What do you need to undertake the role?

- Access to a computer, smartphone or tablet to input collection data into Collect & Count and to attend webinars or online training sessions.
- A commitment to complete an annual volunteer survey and an equality, diversity and inclusion form at application stage.
- A commitment to coordinate group insurance on an annual basis (either through Keep Britain Tidy or elsewhere).

What's in it for you?

- Being part of a national charity and a network of likeminded, committed volunteers.
- The opportunity to positively connect with members of your community, encouraging community action.
- Support from our dedicated #LitterHeroes Programme Team. Including monthly newsletters, access to exclusive Ambassador resources (such as a handbook, risk assessments and health and safety advice), guidance and training and the offer of free insurance cover for your litter-picking events.
- An opportunity to contribute to a cause close to your heart.
- The satisfaction of personally improving an area to eradicate litter, helping to make your community a cleaner, safer and more attractive place for everyone.
- Improving your personal wellbeing through volunteering and contributing to the wellbeing of others.

How will you be helping Keep Britain Tidy?

You will be contributing to our mission to take action for the environment to:

- Reduce litter
- Improve the quality of public space
- Help people live more sustainably.

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